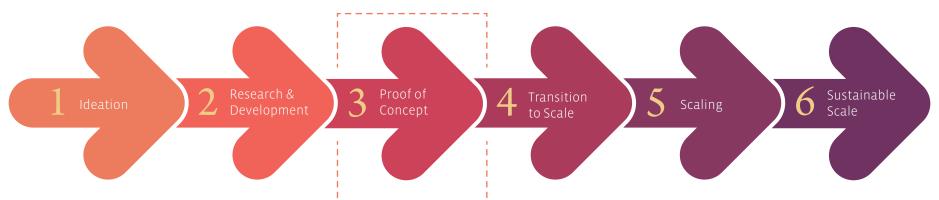
# The six stages of scaling identified by IDIA

(Source: Insights on Scaling Innovation, IDIA 2017)



#### Ideation

Defining and analyzing the development problem and generating potential solutions through horizon scanning of existing and new ideas

# Research & Development

Further developing specific innovations that have potential to address the problem

## **Proof of Concept**

When the intellectual concept behind an innovation is field-tested to gain an early, 'real-world' assessment of its potential

### Transititon to Scale

When innovations that have demonstrated small-scale success develop their model and attract partners to help fill gaps in their capacity to scale

## Scaling

The process of replicating and/or adapting an innovation across large geographies and populations for transformational impact

#### Sustainable Scale

The wide-scale adoption or operation of an innovation at the desired level of scale/exponential growth, sustained by an ecosystem of actors