



Menstrual Health Matters Empowering Solutions for Women and Girls

About Our Presenters

Canadian Physicians for Aid and Relief

Olivia Kachuma has a Master's Degree of Science in Environment & Development. She has been with CPAR Malawi for 7 years. She has more than ten years' experience in programme implementation with rural communities and working in coordination with government and non-governmental organizations. Olivia has worked as a monitoring and evaluation professional for over nine years over which period she has acquired key M&E skills. A seasoned process and result-oriented development and management expert with vast experience in Project Management, she has experience in managing projects in a variety of sectors, namely: SRHR, Food and Nutrition Security, Livelihoods, Emergency and Relief, Environment and Climate Change Adaptation, Nutrition, WASH, and HIV/AIDS. Her experience has given her a deep and nuanced understanding of cross cutting issues such as gender, environmental management and HIV & AIDS.

Girls of Tomorrow

Lyndi Proudfoot is an executive director of the Girls of Tomorrow (GOT) Foundation. She is also a registered massage therapist and holds a Permaculture Design Certificate from TreeYo Permaculture. Lyndi is currently studying Northern Environmental and Conservation Sciences in the Yukon with the University of Alberta.

Majorine Namitala (Local) is a co-founder of Girls of Tomorrow (GOT) Foundation. She is a resident of Uganda and passionate about educating girls and empowering women. Majorine has worked for multiple non-profit organizations before founding GOT Foundation, including the Aids Support Organization, the SOYC project, and Send a Cow.

Women's Global Health Innovations

Leisa Hirtz is the Founder and CEO of Women's Global Health Innovations, a Canadian-based FemTech social enterprise researching, developing, and manufacturing differentiated period products designed to disrupt the annual multi-billion-dollar, yet innovatively stagnant, menstrual product market. As the developer of the first truly differentiated period product developed in decades, Leisa, relying on a research-driven process, works in collaboration with leading research engineers to create technically advanced and environmentally sustainable products that are better for both People and the Planet.

Felix Percy Mubuuqe (Local) brings over twelve years of experience in strategy, marketing, and Project Monitoring and Evaluation (M&E) in the Health Sector and Emergency Operations for companies including WGHI, LWF, and PACE. He has been recognized for his keen ability to turn around project performance and drive short-term and long-term growth.

As the Logistics Coordinator for Women's Global Health Innovations (WGHI) for Uganda, Felix led a cross-functional team in positioning the company for scalability and acquisition especially for Menstrual Hygiene Products including Bfree Menstrual Cups in Uganda's West Nile region. By leveraging a servant leadership approach, he executed his roles with zeal penetrating the hard-to-reach areas while opening doors of community influencers in Emergency and developmental locations to accept the new commodity, implemented company-wide performance measurements and project management. His efforts helped increase the company's market penetration, successful execution and completion of donor funded projects.

