The six stages of scaling identified by IDIA

(Source: Insights on Scaling Innovation, IDIA 2017)

1 Ideation

2 Research & Development

3 Proof of Concept

4 Transition to Scale

5 Scaling

6 Sustainable Scale

Ideation
Defining and analyzing the development problem and generating potential solutions through horizon scanning of existing and new ideas

Research & Development
Further developing specific innovations that have potential to address the problem

Proof of Concept
When the intellectual concept behind an innovation is field-tested to gain an early, 'real-world' assessment of its potential

Transititon to Scale
When innovations that have demonstrated small-scale success develop their model and attract partners to help fill gaps in their capacity to scale

Scaling
The process of replicating and/or adapting an innovation across large geographies and populations for transformational impact

Sustainable Scale
The wide-scale adoption or operation of an innovation at the desired level of scale/exponential growth, sustained by an ecosystem of actors